

ROTHERHAM BOROUGH COUNCIL – REPORT TO HEALTH & WELLBEING BOARD

1.	Meeting:	Health and Wellbeing Board
2.	Date:	11th September 2013
3.	Title:	Poverty Theme Update
4.	Directorate:	Neighbourhoods and Adult Services

5. Summary

The Poverty theme of the Health & Wellbeing Strategy has the following outcomes:

Overarching outcome

Reduce poverty in disadvantaged areas through policies that enable people to fully participate in everyday social activities and the creation of more opportunities to gain skills and employment.

Priorities

- We will make an overarching commitment to reducing health inequalities, particularly in areas suffering from a concentration of disadvantage.

We will ask the Rotherham Partnership:

- To look at new ways of assisting those disengaged from the labour market to improve their skills and readiness for work.
- To ensure that strategies to tackle poverty don't just focus on the most disadvantaged, but there is action across the borough to avoid poverty worsening.
- To consider how we can actively work with every household in deprived areas to maximise benefit take-up of every person.

The attached work plan outlines the activity which is underway to address these outcomes.

6. Recommendations

- That the HWBB endorse the work plan
- That partners take into account the deprived neighbourhoods work when service planning
- That the HWBB receives a further update on progress in due course

7. Background and Details

7.1 Poverty in Rotherham

The Indices of Multiple Deprivation (IMD) 2011 has shown a worsening position for Rotherham;

- Rotherham has 31,150 people claiming DWP benefits or 20% of people aged 18-64.
- 24,940 are claiming workless benefits including 8,850 job seekers.
- The number claiming JSA has increased by 126% between 2008 and 2013 (February)
- 5.7% of all people aged 18-64 are claiming JSA but for those aged 18-24 the figure is more than twice as high at 12.7%
- Long term unemployment has increased from 380 in 2008 to 2,660 in 2013 (+600%). Although unemployment fell by 6% between 2012 and 2013, long term unemployment increased by 6%.
- In Rotherham 29.8% of people 16+ have no qualifications compared with 22.5% in England

There are, however, eleven areas of the borough where there is a concentration of people whose quality of life is significantly below the norm for other parts of the borough. These areas have, in the main, suffered from long term deprivation and have featured amongst the worst in the country based on their rankings in the Index of Multiple Deprivation for many years. In these eleven areas, people who are suffering from the effects of multiple deprivation are not finding opportunities to improve their quality of life.

The table below shows the comparable difference between the borough average, the average of the 11 deprived neighbourhoods and the ‘worst’ deprived neighbourhood against a number of Poverty indicators.

Indicator	Rotherham	11 Most Deprived N’hoods (Average)	Highest or “Worst” Value in the Deprived N’hoods	“Worst” Neighbourhood
IMD Score	28.1	54.3	65.6	Canklow
Income Deprived	17.6%	35.1%	42.7%	Canklow
Child Poverty	23.5%	44.8%	58.1%	Canklow
Workless 2008/9	13.4%	21.9%	27.2%	E Herringthorpe
Workless 2012	15.2%	28.2%	36.3%	Canklow
JSA 2012	5.2%	11%	16.8%	Eastwood
IB/ESA 2012	7.9%	12.9%	18.7%	Canklow
DWP Ben 2012	18.9%	33.4%	41%	Canklow
CT or Housing Benefit	29%	52.3%	61.5%	Eastwood
Free School Meals	18.7%	34.9%	52.6%	Rawmarsh E
Annual Benefit Loss per WA adult	£556	£872	£1,089	Canklow

Male Life Expectancy	76.9	73.9	70.7	Dinnington C
Female Life Expectancy	80.9	78.8	71.9	Canklow
5+ GCSE A*-C	56.2%	37.3%	25%	Canklow

It was agreed by Cabinet and Rotherham Partnership that a strategy should be put in place to tackle such inequalities and Cabinet Member and Strategic Director leads were identified along with Coordinators for each of the eleven areas.

The aim of the strategy is to;

- Change the character of an area - may involve changes to the physical environment, provision of facilities, quality of services as well as changing the norms and values of people within the community.
- Improve the opportunities available to people – work with local people in each area to identify how services need to change to reflect their particular needs.
- Improve the quality of life of individuals – there is a broad range of initiatives designed to improve the quality of life of individuals in Rotherham. What is required is an overriding approach that will enable these initiatives to fit better together.

In overall terms it is clear that we need a long term approach that will survive changes in government and be based on local action, working within the policy framework of the time.

7.2 How we will achieve the strategy

Our work will concentrate on what we can influence, what happens at a local level. We need to exploit national programmes and initiatives not be led by them.

1. Act Now

We need to start to act together immediately and not wait for data packs, plans, strategies, etc. Deal with the obvious now:

- Good quality public services delivered to the same standards as the rest of the borough
- Improve the quality of public realm, shifting resources if necessary to deal with litter and cleanliness
- Improve access and take up of services
- Maximise benefit take up

2. Develop a clear understanding of the area; a baseline

This is about mapping and overlaying, getting a really detailed understanding of the area and its people. We need to know about the characteristics and composition of

every household and street, what resources and assets are being used in the area – collectively across all partners – and what results we are achieving.

We need a smart action plan that is practical, changes things we have control over quickly through task allocation, and identifies actions that need to be planned and agreed with other partners.

Our priorities need to be the same priorities of the local community – and address what's it like now – what needs to be changed right away - and what things should look like in the medium and long term future.

3. Engage people through action

There is a need set up simple governance arrangements and identify a local, dedicated 'professional' who will ensure that important public services are of high quality and are provided in a way that local people want to access them.

This requires someone who is experienced enough to keep a focus on outcomes, who understands how public services can work together, and who can win over hearts and minds to change the way things are done. This lead professional will be passionate and committed to see through significant improvements. This will require a focus on tasks and will identify changes in working practice to improve conditions, service design and take up.

We will need to give the lead professional freedom to act within certain boundaries and make operational decisions that will deal with immediate issues in a neighbourhood.

4. Long term strategies

Our strategy will need to be realistic and aim for incremental improvements - firstly not worsen, secondly to stabilise and then finally to improve.

We need to ensure that we don't do anything or make any decisions that worsen the situation in deprived neighbourhoods, or allow external factors to disproportionately affect disadvantaged neighbourhoods.

- We need to examine the effects of national social policy and welfare reform to understand their likely impact on geographic and interest communities.
- We need to examine existing policies and strategies to evaluate whether they currently disproportionately affect disadvantaged communities and look for ways of mitigating the effects of disadvantage.
- We need to identify changes in policies and strategies, revenue budgets, capital investment plans, standards and procedures to reflect the specific needs of each area over the longer term.
- We need to carry out impact assessments for any new developments, policies, etc.

In short, we need to ensure that borough wide programmes are relevant to disadvantaged communities.

5. Measure change in practical ways

We do not want to create an industry of measurement but will need to be clear that improvements in the Index of Multiple Deprivation are being achieved and local factors that result in Multiple Deprivation are being addressed.

It will be 2016 before the IMD data will show what we had achieved, so we need to put in place our own agreed measures of how lives are improved.

7.3 Current Position

Co-ordinators have been identified for each of the eleven areas and were given the remit of;

- Developing a local rich picture
 - Establish an analysis of the critical issues within the area
 - Clear evidence base and an analysis of need
 - Use local intelligence about need and pressing problems.
 - It will be the baseline from which progress is monitored
- Putting in place governance and engagement strategies
 - Establishing communication and engagement routes with members and communities
 - Supporting the local governance arrangements
 - Determining the need for a local group to oversee action
 - Establish effective mechanisms that get things done
- Establishing an action plan
- Making connections with the key players from other agencies to deliver the action plan

Rich pictures and action plans have been developed in each area and between 4 and 7 priority areas have been identified. Focussed activity is now taking place and Coordinators are working corporately to ensure interagency commitment and progress on these priorities. The Poverty & Deprived Neighbourhoods work plan is attached and provides detail on the progress of the priorities.

8. Finance

Some significant improvements in the deprived neighbourhoods may be possible without additional resources however as progress continues it will inevitably highlight issues around resource levels, resource allocation and the deployment of resources.

We need to identify changes in policies and strategies, revenue budgets, capital investment plans, standards and procedures to reflect the specific needs of each area over the longer term. Given the foreseeable challenging future for public sector finance, the old approach of attracting additional government grant funding is unlikely to result in significant inward investment. In such a climate it is fundamental that we look at how we use existing resource to target activity on those areas facing the greatest challenges. This requires each service across the public sector to consider how they can appropriately tailor their services to local need.

9. Risks and Uncertainties

It is recognised that dealing with some of the most difficult issues we face in the deprived neighbourhoods constitutes a long term project and a challenge will be to maintain a level of commitment that survives changes in a national government and local organisations.

10. Policy and Performance Agenda Implications

This proposal supports Council priorities;

- CP 1 - Stimulating the local economy and helping local people into work
- CP 2 - Protecting our most vulnerable people and enabling them to maximise their independence
- CP 3 - Helping people from all communities to have opportunities to improve their health and wellbeing
- CP 4 -All areas of Rotherham are safe, clean and well maintained

And NAS Priority;

- Vulnerable people are protected from abuse, ASB and crime is reduced and People feel safe where they live (CP 2, CP 4)

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Health & Well Being – Poverty & Deprived Neighbourhoods Work Plan

We will make an overarching commitment to reducing health inequalities, particularly in areas suffering from a concentration of disadvantage			
Priorities	Lead Person	Progress	Target date
1. Each Priority Neighbourhood will have a priority measure regarding health inequality where relevant.	Dave Richmond	Features in 9 of 11 areas with established priorities.	All priorities in place by end Feb
2. To look at new ways of assisting those disengaged from the labour market to improve their skills and readiness for work.		Addressed in DN action plans where appropriate	
3. To ensure that strategies to tackle poverty don't just focus on the most disadvantaged, but there is action across the borough to avoid poverty worsening.		1. Mapping exercise underway, to ascertain the extent of poverty alleviation work currently being undertaken in Rotherham. 2. Research underway to capture national best practice in anti poverty work. 3. Potentially leading to new anti poverty strategy. + added to strategic group work plan	Commence 25.1.13
4. To consider how we can actively work with every household in deprived areas to maximise benefit take-up of every person		As part of 3 above	

East Herringthorpe	Strategic Lead: Joyce Thacker	Elected Member Lead: Cllr Paul Lakin	Area Coordinator: Sarah Curren Sarah.curren@rotherham.gov.uk 01709 334743 07786 335945
Analysis of critical issues	RAG Status – Green	Rich picture Complete and will be refreshed for year 13/14	
Governance & Communication Arrangements	RAG Status - Green	Meetings held with Ward and Cabinet member to agree priorities and draft action plan. Partnership group set up with ward members, cabinet member, strategic director and key partners – to commence January 13. Updates provided to Community first and co-ordinating group for input.	
Production of Action Plan	RAG Status - Green	Action plan produced and was agreed at the partnership meeting in February 2013	
Priorities	Headline Successes		Headline Issues
Employment/Employability/Education & Skills	<ul style="list-style-type: none"> IT facilities to be accessed by the community in High Greave and Thrybergh. ICT provider identified to co-ordinate activity across the area. Employment Surgery funded through 		<ul style="list-style-type: none"> Meetings arranged with youth service to progress key actions now review complete.

	<p>Community First providing advice and job searching and interviews.</p> <ul style="list-style-type: none"> • Literacy project commenced with school • Debt and Financial play at High Greave School with RCAT. • Welfare reform training for front line staff 16th July • Work with CAB on a bus touring the area and presentation to take place At Area Assembly meeting 18TH July. 	
Health	<ul style="list-style-type: none"> • 16th May – partnership development and shared working network event was held at My Place. Well attended and initial feedback positive. • Healthy lifestyle project commenced through Community first • High Greave school received funding for a full time sports coach. • Community Alcohol Partnership (CAP) – draft action plan in place and launch took place 16th July with Thrybergh SCC showing a DVD which will be shared with the community and feeder schools to raise awareness of alcohol safety. 	<ul style="list-style-type: none"> • Working to corporate health priorities as little local information. Some progress being made here and the theme of the next Partnership meeting is Health on the 10th September.
Crime / ASB and Housing & Environment	<ul style="list-style-type: none"> • Assessment of the area for target hardening and recommendations made for which funding is now being looked into. • Application to PCC for out of hours youth provision at Dalton Parish Hall. • Litter picking equipment purchased and walkabouts and litter picks arranged with young people. • Untidy land on Laudsedale Road across from High Greave School – clearance by caretakers. • Schedule of walkabouts agreed with Chair/ Neighbourhood Champions which commenced 07/13 – number of action from this walkabout. 	<ul style="list-style-type: none"> • Funding to implement recommendations by police safety officer. • Need to have promotional material to advertise SNT/101 number – many people do not know how to contact SNT. Funding required.
Community Engagement / Capacity Development	<ul style="list-style-type: none"> • 2 successful events at Christmas and Easter provided local information through consultation and a list of 61 people who are wanting to get involved or attend future events. 	

	<ul style="list-style-type: none"> • The 61 people plus posters and promotion through High Greave School to invite to a coffee morning to progress the possibility of a community group/ forum/ talk to community members about their thoughts for the area. • Application successful for 2 Community Organisers through Groundwork. Host organisation training to take place first week in September and recruitment in October. • Coffee morning took place on 22/06 – 10 residents attended. One member joined Area Housing Panel as a result. • Summer wonderland Event joint with East Dene took – 22nd August. Consultation to be analysed. Excellent turn out from Community members. • Event with Children’s Centre 24th July at Silverwood Miners Welfare- consultation complete with Sports Development. 	
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East Dene	Strategic Lead: Colin Earl	Elected Member Lead: Cllr John Doyle	Area Coordinator: Waheed Akhtar Waheed.akhtar@rotherham.gov.uk 01709 822795 07748 142669
Analysis of critical issues	RAG Status – Green	<ul style="list-style-type: none"> ◦ Rich picture completed ◦ Updated June 2013. 	
Governance & Communication Arrangements	RAG Status – Green	<ul style="list-style-type: none"> ◦ June 2013 - Governance arrangements reviewed to enable closer overview with Eastwood deprived area. ◦ East Dene Coordination Group comprising SLT lead, Cabinet lead, 3 Ward Councillors meeting regularly. Group to meet on a quarterly cycle with Eastwood Co-ordinating Group and Community First panel meetings falling on the other two months of the quarter. 	
Production of Action Plan	RAG Status – Green	<ul style="list-style-type: none"> ◦ Action plan produced – updated June 2013 	
Priorities	Headline Successes		Headline Issues
Pre-school provision	<ul style="list-style-type: none"> ◦ Local pre-school provider has successfully applied for capital grant to increase provision – work to be completed by the Autumn 		<ul style="list-style-type: none"> ◦ Discussions ongoing with School Effectiveness Service regarding actions for improving achievement at KS2 and GCSE levels
Adult Skills	<ul style="list-style-type: none"> ◦ Audit of provision completed 		<ul style="list-style-type: none"> ◦ Further work being undertaken on local venues

	<ul style="list-style-type: none"> ◦ IT course started at St James Community Centre – 16/5/13 ◦ IT course started at Mowbray Gardens Community Centre – June 2013 	and opportunities for increased provision.
Jobs / Pre-employment	<ul style="list-style-type: none"> ◦ Scoping work being carried out on current employment training schemes and options for East Dene. 	<ul style="list-style-type: none"> ◦ Tesco designation as 'regeneration store' to be decided nationally. This would then offer up increased opportunity for targeted deprived community employment.
Community Engagement	<ul style="list-style-type: none"> ◦ Community event held on 28/5/13. Good opportunity to promote work and consult on priorities. Contacts generated for community engagement and adult skills. ◦ Next event planned for 22/8/13. Will include local providers and consultation on community priorities as well as fun activities. ◦ Lease agreed to bring former Scouts Hut on First Avenue back into use. Repair works needed 	

Dalton & Thrybergh	Strategic Lead: Karl Battersby	Elected Member Lead: Cllr Paul Lakin	Area Coordinator: Malc Chiddey malcolm.chiddey@rotherham.nhs.uk 01709 255857
Analysis of critical issues	RAG Status – Green	Rich picture complete and agreed with ward members	
Governance & Communication Arrangements	RAG Status - Green	Meeting held with Cabinet Member and other local partners early Jan to agree governance arrangements and identify leads to take forward actions	
Production of Action Plan	RAG Status - Green	Action plan produced and agreed with ward members	
Priorities	Headline Successes		Headline Issues
Employment/Employability/Education & Skills	Arrangements made to have evening classes on IT/benefits/CV/Job centre via internet at Thrybergh Comp and East Herringthorpe, plus training for youth services staff		Advertising to attendees to be community friendly and working with Parish councils, Training delivered on 6/6/13 Training given by DWP to staff who will start twice weekly training at different venues from September. All local NEETS to be addressed by IYSS 23/8/13
Health	Thrybergh Comp have purchased a Defib for sports centre and are having staff trained. Health event for area partners held 16th May		Thrybergh Comp to plan/ direct / film play on Alcohol and launch Community Alcohol Partnership on 16 th July showing to parents and other partner

		leads. To be also shown at all schools in area and filmed at Life-wise and DVD made available. £1,500 Funding for project from Parish councils and CAP. CAP launch held with over 120 attendees including parents of children involved in play. DVD and leaflets made and distributed. 23/8/13
Crime / ASB and Housing & Environment	Community Alcohol Partnership in area have signed up all retailers and given training, school is to do play and DVD on effects of alcohol with young people and show it to parents (launch) and to all other schools in area.	Initial indication from April this year is a reduction in ASB for CAP area Evening walk-a-bout planned for October with all agencies and IYSS to review youth provision in Thrybergh 23/8/13
Community Engagement / Capacity Development	Debt management event held with no attendees, Citizens Advice on Youth bus visiting local areas at prime times (4 th June). Bus event showed promise and will repeat with better advertising through schools, CAB also to attend local events Gala's to provide advice.	Very little community engagement or locally established vol groups. Both Parish councils agreed to lead on this area of work. Meeting held with Rother-Fed and RCAT and Thrybergh Parish Council to look at doing Newsletter and Social Media Campaigne. Work on-going to get a local member of Area Housing Panel. Meeting to held with existing Church and NHW groups. 23/8/13

Rawmarsh East	Strategic Lead: Joyce Thacker	Elected Member Lead: Cllr Ken Wyatt	Area Coordinator: Sharon Hewitson Sharon.hewitson@rotherham.gov.uk 07825 125382
Analysis of critical issues	RAG Status - Amber	Ongoing	
Governance & Communication Arrangements	RAG Status – Green	The Management Steering Group for the East Rawmarsh Disadvantaged Community consists of a Cabinet Member, Strategic Lead Officer, Local Elected Members and the Area Partnership Manager. This group reports to the Health and Well Being Board. Agreement made in terms of priorities and to meet initially on a two monthly basis	
Production of Action Plan	RAG Status - Green	To be completed after consultation with ward members and Joyce Thacker one week after the meeting on Tuesday 19 th Feb. now in review and development.	
Priorities	Headline Successes	Headline Issues	
Employment/Employability/Education & Skills	On going Portal project. Within RCS and St Joesephs junior school and community	Awaiting go ahead for new development Carneigie and restructuring	
Health	Childrens centre arranged to work with victim		

	support in terms of training domestic abuse.	
Crime / ASB and Housing & Environment	On going interagency approach to crime at Nag Level and Snt briefings.	
Community Engagement / Capacity Development		Awaiting go ahead for new development Carnegie and restructuring

Eastwood	Strategic Lead: Paul Woodcock	Elected Member Lead: Cllr Mahroof Hussain Cllr Roger Stone - lead for Roma Slovak community	Area Coordinator: Shaun Mirfield Shaun.mirfield@rotherham.gov.uk 01709 255041 07852 186876
Analysis of critical issues	RAG Status – Green	Completed	
Governance & Communication Arrangements	RAG Status – Green	<ul style="list-style-type: none"> - Bi-monthly governance group comprising Cab Mem/SLT Leads, Ward Cllrs and partners – next one to be convened in Aug/Sept - Rotherham East Community First Panel and NAG are contributing to work too 	
Production of Action Plan	RAG Status - Green	Draft action plan complete	
Priorities	Headline Successes		Headline Issues
CYP Education <ul style="list-style-type: none"> - Increase take up of present & capacity of future pre-school provision to contribute to long term improvements in educational attainment 	<ul style="list-style-type: none"> • £50K+ allocated to extra pre-school provider • Rotherham East Community First Panel awarded funding supporting existing pre-school provider to increase take up • RMBC Early Years agreed to deploy staff too to Community First funded parent and toddler groups to link up with Coleridge Childrens Centre 		
Adult Skills <ul style="list-style-type: none"> - Provide accessible adult skills training in readiness for job opportunities, and financial advice and support 	<ul style="list-style-type: none"> • Recent Rotherham East Community First Panel awarded funding to another project supporting this priority, match funding DWP. The project will improve the quality of potential employees from within the Ward by providing accredited qualifications and work experience 		
Crime & Environmental <ul style="list-style-type: none"> - Reduce ASB at least in line with SRP target & build community cohesion, with an Eastwood Village focus 	<ul style="list-style-type: none"> • The new District Superintendent, Paul McCurry has convened a weekly meeting to oversee the work to reduce crime and ASB in Eastwood Village • RUCST have secured SYP PCC funding to deliver activities over a 12 month period 		Approval being awaited in respect of SYP Delivery Plan which will embed Team Eastwood ensuring daily coverage to 9.00pm and coverage to 2.00am over weekends. Joint PCSO/Warden patrols launched 3 evenings per week. Positive feedback from community. Partners/residents

Town Centre		Strategic Lead: Karl Battersby	Elected Member Lead: Cllr Mahroof Hussain	Area Coordinator: Zaidah Ahmed Zaidah.ahmed@rotherham.gov.uk 01709 255951 07785 591394
Analysis of critical issues	RAG Status – Green	Draft rich picture completed		
Governance & Communication Arrangements	RAG Status – Green	The Management Steering Group for the Town Centre Disadvantaged Community consists of a Cabinet Member, Strategic Lead Officer, Local Elected Members and the Area Partnership Manager. This group reports to the Health and Well Being Board.		
Production of Action Plan	RAG Status - Amber	Draft version produced		
Priorities	Headline Successes		Headline Issues	
Improve access to employment opportunities	<p>Commission a piece of work to address job search skills with young people.</p> <p>BESY commissioning a job search club for 16-18 year olds in wellgate</p> <p>Working with RCAT and local schools to give more young people apprenticeships opportunities.</p> <p>Working with Willmott Dixon to give more adults and young people an opportunity to access work experience in the construction field.</p> <p>Planning a partnership event in September to bring key players together in the Town centre and Canklow areas.</p> <p>Work club set up at Broomvalley school – 10 parents attending.</p> <p>Four sessions of debt management set up in June for local communities at Broomvalley school.</p>			
Provide opportunities for learning about healthy lifestyles	<ul style="list-style-type: none"> • Community first bid in place to address health needs within the wellgate area. • A health event to address health needs with workshops to be held on 4th July at Broomvalley school. • Health awareness sessions to be held at Broomvalley school in September. • A family Induction day planned for EU families 			

	on the 17 th September with all key partners to address health, education and crime.	
Increase educational attainment and skill development for young people	Set up a skills based/CV building / careers inspiration work type club Community First bids secured for increasing educational attainment and skill development. Funding secured to run an identity course at Oakwood school in September. Family learning sessions planned at Broomvalley school over the summer.	
Reduce ASB & Crime in the Town Centre	Meeting planned to discuss ASB in the Town centre. Discussions taking place around a Tactical plan for the Town centre with SYP.	

Ferham & Masbrough	Strategic Lead: David Burton	Elected Member Lead: Cllr Jahangir Akhtar	Area Coordinator: Shaun Mirfield Shaun.mirfield@rotherham.gov.uk 01709 255041 07852 186876
Analysis of critical issues	RAG Status - Green	Completed	
Governance & Communication Arrangements	RAG Status – Green	<ul style="list-style-type: none"> - Bi-monthly governance group comprising Cab Mem/SLT Leads, Ward Cllrs and partners – next one to be convened in Aug/Sept - Rotherham West Community First Panel and NAG are contributing to work too 	
Production of Action Plan	RAG Status – Amber	Action plan in draft stage. Governance Group in Jun '13.	
Priorities	Headline Successes	Headline Issues	
Health <ul style="list-style-type: none"> - Promote and increase access to behaviour change services by developing links with existing groups, wellbeing within Roma community and active engagement of schools & nurses in Child Measurement Programme 			
CYP Education <ul style="list-style-type: none"> - Explore ways of supporting Winterhill to 			

continue delivering improvements, deploy Health Bus & explore replication of Wingfield Health Clinic		
Crime & Environment	<ul style="list-style-type: none"> Rotherham West Community First Panel awarded funding to Ferham Community Group and RUCST to deliver diversionary and environmental work. Meeting Tues 11th Jun, being chaired by Cabinet Member Lead, will plan implementation of projects 	Engaged a large no of people, adults and children, from all communities. Further events planned.

Dinnington Central	Strategic Lead: John Radford	Elected Member Lead: Cllr Richard Russell	Area Coordinator: Andrea Peers Andrea.peers@rotherham.gov.uk 01709 254145 (RVW, WV) 01909 568515 (RVS) 07717 450973
Analysis of critical issues	RAG Status – Green	Completed	
Governance & Communication Arrangements	RAG Status – Green	Strategic Group comprising of Elected Members, Cabinet Member & Strategic Director to oversee role of DN agenda. NAG to manage action plan.	
Production of Action Plan	RAG Status - Green	Action plan developed	
Priorities	Headline Successes	Headline Issues	
Keeping Safe (Community Safety)	Priorities agreed <ul style="list-style-type: none"> Operation Collaboration very successful – monthly programme of activities and walkabouts established Monthly multi-agency surgery established Large reductions in ASB and Crime year on year Families for change being managed through SNT Programme of diversionary activities developed for hotspot areas and dates (high demand) 	Lack of reporting and lack of confidence and trust in partner agencies continues to be an issue	
Where we Live (Housing & Environment)	<ul style="list-style-type: none"> Priorities agreed Community Group developed on Leceister Road Landlords Forum relaunched 	Sustainability of work being carried out be CPU. – Targeted work resulting in significant changes in the community – however, limited resources may mean this cannot be sustained. Sepcifically an issue on Victoria Street which requires a clear up	

	<ul style="list-style-type: none"> • Targeted enforcement activity by CPU resulted in significant environmental improvements particularly on LR. • Social housing being built on LR • Boundary treatments on Doe Quarry Lane • Action plan developed to address environmental issues on Victoria Street – clearing up on allotments is the main issue. • Dinnington Gallery Town Project – official launch 12th September by the Mayor. 	by CPU and waiting on a decision on bids for funding lead by CPU.
Our Future (Children, Young People & Families)	<ul style="list-style-type: none"> • Priorities Agreed • Programme of Family learning activities developed and funded • Consortium Funding Bid – Digital Technology and raising pupils attainment • Youth Forum Developed 	
Economic Development (Jobs & Training)	<ul style="list-style-type: none"> • Priorities agreed • Training programme to raise aspiration developed and delivered on LR. • Foodbank through Salvation Army 	Reluctance of residents to engage in training which is being delivered in venues other than Salvation Army on Lesceister Road.
Health & Well Being (Health & Deprivation)	CAP launch held at DRC - over 40 stakeholders / partners attended the event. Very successful event. CAP action plan being progressed and work with local licensees is moving forward. Work regarding education and young people is a current focus – meetings arranged with IYSS to progress.	

Maltby South East	Strategic Lead: Tom Cray	Elected Member Lead: Cllr Amy Rushforth	Area Coordinator: Andrea Peers Andrea.peers@rotherham.gov.uk 01709 254145 (RVW, WV) 01909 568515 (RVS) 07717 450973
Analysis of critical issues	RAG Status – Green	Completed	
Governance & Communication Arrangements	RAG Status – Green	Ward Members met to agree priorities. Strategic group comprising of Elected Members, Cabinet Member, Strategic Director, Chief Superintendent, Housing & Communities Manager, Highways Network Manager to oversee role of DN agenda. NAG to manage action plan	

Production of Action Plan	RAG Status - Green	Action plan developed for specific estates in Maltby. Themed action plans also developed
Priorities	Headline Successes	Headline Issues
Children, Young People & Families	<ul style="list-style-type: none"> • Priorities agreed • Maltby Youth Forum developed and constituted. Leading on Young People's issues in Maltby – video made • Junior Wardens initiative developed and sustainable in Maltby Craggs. • Coronation Park Masterplan • Increased detached youth work in Maltby • Learning Community mapping progress levels of young people within deprived communities and comparing to those in wider • Programme of activities developed, particularly for weekends and holidays • Intergenerational project being developed to raise aspiration around young women. 	Sharing of data and information on families between agencies and stakeholders. Particularly health information and between schools.
Skills & Employability	<ul style="list-style-type: none"> • Priorities Agreed • Increased take-up of places at Workclubs after developing better referral processes • Confidence and assertiveness course developed • Budgeting course developed in partnership with MTC • Advice surgery twice a week at Edward Dunn • Model Village Association running ICT courses in the community • Benefits and Advice Roadshow • Developing Training the trainers course to allow with support around universal job match and universal credit • Food Aware project developed – referral to foodbank – sponsored by MTC 	Exploring opportunities around setting up Credit union in Maltby with Rothersave. However, capacity issues with Rothersave and capacity in the community around volunteering and support.
Health	<p>Priorities agreed:- Drugs and Alcohol misuse Mental Health Domestic Violence</p>	

	Half day summit being organised to bring professionals together to begin action planning around issues.	
Crime & ASB	<ul style="list-style-type: none"> • Priorities Agreed • Year on year reduction on crime and asb. • Celebration of partnership working. • Developing “Team Maltby” approach using best practice from “Team Eastwood” • Task and Finish Group set up for Maltby Craggs 	Under reporting and lack of confidence and trust in agencies remains issue.
Housing & Environment	<p>Priorities Agreed</p> <ul style="list-style-type: none"> • Hope project – brought two empty properties back into use • Developing joint LLP with South Yorkshire Housing • Maltby Landlords Forum relaunched • Insulation project for properties around Abbey Reach • Community engagement in environmental Projects – Model village neighbourhood agreement and China Town Tara • Birks Holt Estate Management Plan 	

Aston North	Strategic Lead: John Radford	Elected Member Lead: Cllr Gerald Smith	Area Coordinator: Andy Wright Andy.wright@rotherham.gov.uk 0114 293 9174
Analysis of critical issues	RAG Status – Green	Drafted – Communication Plan, Action plan, Governance Arrangements and data monitoring sections need to be completed. It is anticipated that the local arrangements will be similar to those implemented in Maltby, initial links to the NAG to be made so that the activity can develop.	
Governance & Communication Arrangements	RAG Status – Amber	Need to link in with NAG and local agencies to start developing the local structures and governance arrangements. This is likely to be similar those established in Maltby.	
Production of Action Plan	RAG Status - Red	Draft in progress – Met with Cllr Gerald Smith and Lyndsay Pitchley to develop the action plan, have some initial ideas about project that are being developed within the community.	
Priorities	Headline Successes	Headline Issues	
Young People	Develop a skate park with the Young People in the area. This has been look at previously but more formal activity now needs to take place. Julie is working with the Young People and Youth Services	Need to re-engage the YP on the basis that they are going to be actively involved in developing the skate park. Need to get the YP to re-approach the Parish council to identify the land that can be used	

	to develop the project and present to the parish council.	and any approvals that are needed.
Employment	Some discussion took place around apprenticeships for over 25s but no clear action was developed or replacement priority discussed. Following discussion around the available groups and activities for the young and the elderly it was noted that there was a lack of engagement for people of working age and perhaps we should look at how we might engage with men of working age as they are often less well connected socially than women.	The community engagement activity through the public art project is still being planned. As part of this working age men will be a target group.
Health	Some discussion around lack of mobility for the elderly resulting isolation but no clear action developed to tackle this issue. Discussion was based around the number of groups and activities taking place in the area. There seems to be numerous activities for the elderly and the young providing they are able to attend.	Further consultation needs to take place to evidence that mobility is an issue for some elderly in the area. Further investigation into pensioner poverty is taking place as this is one of the deprivation drivers for the area.
Community Engagement	Lee and Julie to work on community engagement activity, alongside Sue Wilson, there are a number of groups and in the area that could potentially result in some individuals taking lead roles. Need to look at re-engaging service providers and ensure they are working together effectively. Lizzy Alageswaran has some section 106 money to develop an art in the community project, she will be working with Julie and Lee to develop this activity and use it as a community engagement tool to build links and relationships. Initial work will be around the Aston Carnival.	Julie and Lizzy are taking the lead in engaging the community. There will also be a practitioner event to engage with agencies working in the area. The practitioner event is being developed with Sue Wilson

Canklow	Strategic Lead: Tom Cray	Elected Member Lead: Cllr Rose McNeely	Area Coordinator: Matt Finn Matthew.finn@rotherham.gov.uk 01709 823134 07785 253909
Analysis of critical issues	RAG Status – Green	Completed	
Governance & Communication Arrangements	RAG Status – Green	Monthly meetings held with Ward Members. Governance arrangements from Community First Panel.	

Production of Action Plan	RAG Status - Green	First draft complete and agreed with Cabinet Member
Priorities	Headline Successes	Headline Issues
Support & build the community	<p>Canklow Community Connections have become a Tenants and Residents Association (TARA) and are now accessing community funding to develop an adopt a street campaign and a community garden.</p> <p>Community health and fitness programmes have begun through EDS which are aimed at increasing local involvement and to support a sustainable future for activity participation.</p>	<p>There is a need to broaden community involvement to ensure it is sustainable. The development of a work club environment is a priority for the coming months with partnership work with job centre plus, mandating organisations and local employers.</p>
Plan and deliver services differently	<p>Agreement with directors of community health services to use visits to clients in the areas for getting key messages into homes.</p> <p>Community garden progressing and basic equipment from Housing Services through the current Housing renovation scheme being provided to the community group to support the community garden and the adopt a street campaign</p>	<p>Health indices remain high on the agenda to tackle through information and targeting resources at the right places.</p>
Target prolific offenders and work with the willing	<p>The Families for Change work has already action planned a number of families to target resources. Additional walkabouts with community members, elected members, the TARA and partners to identify local concerns.</p>	<p>Under-reported ASB in the area and as there is only one community group there is a risk this success could be short lived. Impact events and partnership work has been a success but more partnership and co-ordinated work is required with local police teams.</p>